



Dear Parade Applicant:

It is time to start thinking about participating in the 2023 Holiday Stroll Parade on Friday, November 24th!

Lots of fun activities are planned throughout the event. The streets downtown will be closed at 4 pm allowing for spectators and “strollers” to participate in a variety of activities and commodities including horse-drawn wagon rides, food vendors, Polar Express Experience, Santa, and much more while a local DJ entertains with holiday and non-holiday music!

As in the past, we are requiring ALL parade units and members of units to be lighted. Lighting may consist of battery-operated lights, lanterns, or flashlights. We ask ALL members of your unit to be lighted. We also encourage music with your unit, but it is not mandatory. We encourage you to decorate your parade unit using a holiday theme. Santa arrives on a fire truck in the parade, so please no other Santa’s on your floats or in the parade.

The participation fee is \$50 for each float in the parade. Floats will be reserved on a first-come, first-served basis.

NOTE: *Only the driver or business owner must sign the parade waiver.* In addition, if your float requires a motor, you must include a copy of the insurance for the vehicle that will be in the parade.

Please confirm you will be participating in the 2023 Holiday Stroll Parade by emailing Angela Frechette at info@downtownredwing.org, followed by mailing in your application and participation fee to:

Red Wing Downtown Main Street
419 Bush St
Red Wing, MN 55066

We will send a confirmation email of acceptance when your application is received. We will also send out an entry lineup, map, and important information email, one week prior, so please be sure to include an email address on the application form for whoever will need this information.

With your help, we look forward to another successful and safe Holiday Stroll parade!

Sincerely, Holiday Stroll Committee



Name of Float: _____ Contact Person: _____

Address: _____

Email Address _____ Daytime Phone: (____) _____

Cell Phone: (____) _____ # of Float Participants: _____

Type of Unit: *(mark all that apply)*

- Float -Marching Band -Other -Music -Royalty -Horses -Walkers
- Vehicle -School, Church, Club, Charity -Young children in the unit

Special Needs: _____

All floats and participants (walking, riding, etc) must be lighted!

Float Description: *see next page*

Return the following items to:

Angela Frechette
 Red Wing Downtown Main Street
 419 Bush Street
 Red Wing MN 55066
 info@downtownredwing.org

**DEADLINE FOR APPLICATION
 IS
 FRIDAY, NOVEMBER 10TH**

- **Completed Application-Email address required!**
- **\$50 - Make check payable to Downtown Main Street**
- **Proof of insurance certificate**
- **Signed waiver agreement**



This will be read by the parade MC while your float passes the MC stand, on the corner of 3rd and Bush Streets. You may want to include names of riders (ex. Royalty), ad slogans, the location of your business, etc. Please limit your description to 75-80 words. You can attach your description on a separate page if you need more space. **The parade ends with Santa, so please NO other Santa's.**

Business Name: _____ From: City Name _____

Names of riders: _____

Float Theme or Slogan: _____

Description (75-80 words)

ALL ORGANIZATIONS MUST SEND THIS FORM IN WITH THE APPLICATION FORM



I, the undersigned, have agreed for my own benefit to participate in various events and activities during the year 2023, in connection with and/or under the direction of the Downtown Main Street Holiday Stroll Parade.

I understand that inherent in my participation in such events and activities (such events include but are not limited to parades), is the risk of serious personal injury up to and including death and property damage. I understand that Downtown Main Street will not provide me, my employees, or volunteers with protection against such injury, death, and damage, and I assume all risk of such injury, death, and damage to myself and others under my direction/control, and to my property under my direction/control. I hereby waive and release any claim I have or may have in the future against the Downtown Main Street organization, and any of their officers, agents, or representatives, whether or not caused in whole or in part by the negligence of such officers, directors, employees, agents, and volunteers, which occurs during or as a result of my participation in any of the events and activities held in connection with and/or under the direction of the above-referenced entities. Furthermore, in the event I agree to operate a vehicle in connection with any of the events and activities held in connection with and/or under the direction of the Downtown Main Street Holiday Stroll Parade, I represent that I am validly licensed to drive such a vehicle in the events and/or activities and that I have purchased automobile insurance as required by Minnesota law.

Date: _____ Signature: _____

Name of Float or Organization: _____

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